



Digital Marketing Internship in Ireland

ID: CONFDIG1

Internship sector: Conference & Events

Digital Marketing – Internship

This company is an international leader in knowledge-based products and services targeted at senior executives in the financial services sector. Specialising in retail banking and cards and payments, the Group is expanding its Insights and News service and is interested in hearing from individuals who have the relevant experience to join the team as **Digital Marketing Intern** in Westport, Co. Mayo, Ireland.

The successful candidate will be trained in:

- Create and co-ordinate email marketing campaigns
- Update social media channels
- Promote and co-ordinate webinars
- Update websites

This is an exciting opportunity for someone looking to learn about digital marketing in a busy global business.

Based in our Westport office, the position would suit an energetic, motivated individual with exceptional organisational, communications and writing skills. Previous marketing experience in a publishing or knowledge-based sector would be advantageous.

The position is a junior position and would suit a person with good administration skills and an interest in digital marketing.

Location: Medium-sized town (population avg 14,000) in West of Ireland

Start date(s): Rolling start date

To apply: Type the Internship code in the “Ireland Pre-Defined Placement ID Code” box on the Ireland Options Questionnaire in your application.
<https://www.international-internships.com/?go=ireland>