



## Entrepreneurship Marketing Internship in Ireland

**ID: ENTREP1**

**Internship sector:** Entrepreneurship Marketing

Executive & Marketing Assistant – Internship

This company is an innovation hub works with start-up companies to help them grow and scale for export markets. The iHub runs a new Business Educational Network; it provides knowledge from local, national and international experts on pertinent business topics.

There are two aspects to this business; the online business video casts and the live meetings. Both of them demonstrating that location is not a barrier to connecting with business and getting the best advice for your business.

The Video Casts which are free to view, cover a wide range of topics such as Employment Law, Crowdfunding, Resilience, Intellectual Property, Doing Business in the Middle East, UK Supports for Entrepreneurs.

The live meetings are where you get to interact and connect with other business and experienced entrepreneurs in person or through video conferencing software. You get to ask questions specific to your business.

The successful intern will gain valuable experience in the broad areas of Entrepreneurship and Innovation in a dynamic and progressive environment.

- This Internship will offer the successful applicant a deep understanding of the new start-up enterprise landscape, agency supports for these start-ups.
- The Intern will also develop and implement Marketing Strategies and build capability managing Social Media Campaigns to deliver results.
- The Intern will also help to plan and run events.
- The role would suit an Intern looking to gain real-world experience of Marketing in particular Online Marketing.

You will have excellent communication skills, attention to detail and can demonstrate the ability to prioritise and complete activities within demanding time frames.

### **Duties Include:**

- Online Research
- Drafting Marketing Material
- Working with IT Services to catalogue marketing images and video content for the Inc60 website
- Hosting Inc60 Events
- Sourcing new Speakers (esp. international speakers)
- Blogging

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- Generating Marketing Idea
- Updating Twitter, Facebook and other relevant social platforms
- Adding web content
- PR

### **What you will Learn**

- How to develop and implement Marketing Plans
- How to improve your communication and presentation skills
- How to help create and design marketing materials for the Hubs
- The importance of developing and maintaining client relationships
- How to develop and maintain databases
- How to plan and run small and large events
- How to communicate and work within a large educational institute.

### **Personal Requirements:**

- Warm Outgoing Personality
- Willingness to learn and develop
- Excellent Communication Skills
- Well Presented and Organisational Skills
- Fluent English
- Ability to Multi - task in a busy environment
- Ability to work in a team and under own initiative with a strong attention to detail

Working week is generally Monday to Friday. Hours are generally 9.30am to 5pm.

**Location:** City in West of Ireland

**Start date(s):** Rolling start date

**To apply:** Type the Internship code in the “Ireland Pre-Defined Placement ID Code” box on the Ireland Options Questionnaire in your application.

<https://www.international-internships.com/?go=ireland>