



Digital Marketing Internship in Ireland

ID: DIGMAR1

Internship sector: Digital Marketing

Company profile: This is a start-up online marketplace where people can shop at local businesses online. An eCommerce platform takes the hassle out of online retailing for the retailer who doesn't have the time or finances to set up their own online shopping website.

What the intern will gain:

- Practical experience in Digital Marketing in the following online media – WordPress, Facebook, Twitter, Pinterest, Instagram, LinkedIn, Google Advertising.
- Experience in managing all aspects of online advertising & Social Media Platforms
- Experience in creating & research relevant content to publish across these media platforms.
- Customer service and operational skills from the perspective of both buyer and seller

What is required from the intern:

- Online marketing knowledge – someone who wishes to kick-start their career in the online world.
- Organized, enthusiastic, motivated, and be able to work independently with instruction.

Tasks include by are not limited to:

- Online Research
- Monitoring and reporting traffic
- Drafting Marketing Material
- Generating Online Marketing Ideas
- Blogging
- Update Twitter, Facebook and other relevant social platforms
- Adding web content to Content Management Systems.
- Creating Content Calendar

Location: Medium-sized town (population avg 14,000) in West of Ireland

Start date(s): Rolling start date

To apply: Type the Internship code in the "Ireland Pre-Defined Placement ID Code" box on the Ireland Options Questionnaire in your application.

<https://www.international-internships.com/?go=ireland>