



## Product Management Internship in Ireland

ID: COMADM1

**Internship sector:** Community Administrator

### Job Responsibilities

- Contribute to execution of online sales activities, such as promotional marketing, newsletters.
- Provide event management for offline site events.
- Identify potential online and offline advertising targets.
- Provide copy of advertising campaigns.
- Collaborate with Product Managers to compile KPI metrics on a monthly basis and as needed.
- Assist with customer surveys and/or focus groups to ensure customer satisfaction is met or exceeded.

### Performance Measurement

- Successful implementation of online and offline sales and marketing activities
- Contribution towards market share growth of designated site
- Contribution towards revenue growth of designated site
- Contribution towards increased strategic partnership, sponsors and affiliates of designated site
- Contribution towards improved customer satisfaction with designated site

**Location:** City in West of Ireland

**Start date(s):** Rolling start date

**To apply:** Type the Internship code in the “Ireland Pre-Defined Placement ID Code” box on the Ireland Options Questionnaire in your application.

<https://www.international-internships.com/?go=ireland>