



Product Management Internship in Ireland

ID: COMADM1

Internship sector: Community Administrator

Job Responsibilities

- Contribute to execution of online sales activities, such as promotional marketing, newsletters.
- Provide event management for offline site events.
- Identify potential online and offline advertising targets.
- Provide copy of advertising campaigns.
- Collaborate with Product Managers to compile KPI metrics on a monthly basis and as needed.
- Assist with customer surveys and/or focus groups to ensure customer satisfaction is met or exceeded.

Performance Measurement

- Successful implementation of online and offline sales and marketing activities
- Contribution towards market share growth of designated site
- Contribution towards revenue growth of designated site
- Contribution towards increased strategic partnership, sponsors and affiliates of designated site
- Contribution towards improved customer satisfaction with designated site

Location: City in West of Ireland

Start date(s): Rolling start date

To apply: Type the Internship code in the “Ireland Pre-Defined Placement ID Code” box on the Ireland Options Questionnaire in your application.

<https://www.international-internships.com/?go=ireland>