



## CURRENTLY AVAILABLE INTERNSHIP POSITION IN THE USA

The position listed below is currently accepting applications. If you prefer, you can request to have a Custom Internship in New York City or Washington DC and we will shop your CV/ Resume around to different companies and organizations until we find one that offers you a position. Internships are almost always unpaid.

To apply for this open position, follow this link and click on APPLY NOW:  
<https://www.international-internships.com/?go=USAFIELDspecificPlacements>

International Marketing Internship for Italian-Speaking Candidates	
Position ID:	Italian Marketing Position
Start Date:	Rolling
Location:	New Jersey
Duration:	4 - 6 months
Compensation:	Reimbursement Travel Expenses. (Potential for a possible stipend)
<p style="text-align: center;"><b>Educational Objective:</b></p> <p>Our expectation is that at the completion of this internship this individual will have gained a good working knowledge on business road maps, business planning and financial analysis reporting. and have the basis to elaborate, present and sustain a Marketing and alternative commercial strategy to potential customers entering into a foreign market. This person will be exposed to numerous US subsidiaries managed by our organization, each with their own individual product line. This is a unique position because of the exposure they will receive on a variety of different product lines and how each is imported into the US.</p>	
<p style="text-align: center;"><b>Job Description:</b></p> <ul style="list-style-type: none"><li>• Under supervision of Management staff and as part of a team, this candidate will assist with market analysis of Italian companies looking to expand in the US market.</li><li>• Studies will be focused on the definition of distribution circuits, market habits and segmentation at different market levels.</li><li>• The focus will be on companies working in areas of durable goods, mechanical and technical components, and investment goods/machinery.</li><li>• This individual will support the preparation of detailed reports presented to client's Board of Directors. Reports will include business road maps, market approach/strategies with a financial feasibility status and cash flow projection.</li><li>• Work with a variety of social media tools for business development.</li></ul>	
<p style="text-align: center;"><b>Skills Needed:</b></p> <ul style="list-style-type: none"><li>• Knowledge of durable/investment goods Marketing</li><li>• Strong Verbal &amp; Written Skills Proficient in Social Media Tools and ECommerce</li><li>• Degree in Administration or Economics preferable</li><li>• Proficiency in Microsoft Office</li><li>• Social Media Tools</li><li>• Project Management a plus</li><li>• E-Commerce knowledge</li></ul> <p style="text-align: center;"><b>Interpersonal Skills:</b></p> <ul style="list-style-type: none"><li>• Responsible, Mature Minded and ability to work independently in a team environment.</li><li>• Able to manage multiple projects simultaneously.</li><li>• Self- Motivated</li></ul>	